

COOKIE POLICY

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve it. By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website or make use of online booking forms.
- **Google Analytics, a web analytics service provided by Google, Inc.** These cookies allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you and remember your preferences (for example, the Accessibility Options cookie helps recognise your desired viewing settings).
- **Third-party cookies (for example, Vimeo).** Some third-party software utilises its own cookies over which we have little or no control. You can find out about their use of cookies by visiting the third party's website.

You may block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site. You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie	Name	Purpose	More info
Google Analytics	The cookies used by Google Analytics are: __utma __utmb __utmc __utmz	Information is collected in an anonymous form and are used to compile reports about the users' visits to the site (including where users have come from, number of users and the pages on the website that have visited). This information is used to improve our website.	
Session Control	ASP.Net_SessionID	Used to establish connections between the client and server.	No private data is held and the cookie is removed as soon as the browser is closed.

Cookie	Name	Purpose	More info
Log in session and authentication	Fed Auth	Used only for Administrator, Editor or Publisher users updating website content.	Cookie is removed as soon as the browser is closed.
Accessibility Options	Style	Remembers settings such as the standard view and high visibility links at the bottom of a webpage.	Cookie is removed after 24 hours.
Share Count	_atuvc	Connected with the 'Add This function' associated with, for example, the Bookmark and Share icon.	Cookie is removed after 48 hours.
User login sessions	RequestVerificationTokenLW_	Required for retaining user login sessions.	May be used when, for example, an admin user logs in via 'Admin'.
User recognition	-BIGipServerPOOL-162.13.96.97-80	Erasure of this cookie prevents the website recognising the user.	Temporary cookie file which is erased once the web browser is closed.
Inactivity	Last Activity	Measures the period of user inactivity when logged into the Fluency CMS.	Cookie is removed once browser is closed.
Third party cookies	Numerous	May be used if the user decides to share the website using the Bookmark and Share icon.	Cookies will be received from the third party (e.g. Twitter) when sharing the website.